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Before the

Federal Communications Commission

Washington, D.C. 20554

In the	e Matter of) MM Docket No	
) RM	PECEIVED
Ame	ndment of Section 73.202(b))	
(Tabl	e of Allotments))	ADD - 9 1222
FM Broadcast Stations)	APR - 3 1998
)	PEDENAL JOHNMARICATIONS COMMISSION
Clint	on and Okarche, Oklahoma)	OFFICE OF THE SECRETARY
To:	Chief, Mass Media Bureau		
	Policy and Rules Division		
	Allocations Branch		

<u>PETITION FOR RULE MAKING</u> AND MODIFICATION OF LICENSE

Tyler Broadcasting Corporation ("TBC"), licensee of KCLI-FM, Clinton,

Oklahoma, by its attorneys, and pursuant to Section 1.420(i) of the Commission's Rules,
hereby respectfully requests the Commission to amend Section 73.202(b) of the Rules to

(a) delete Channel 294C1 from Clinton, Oklahoma; (b) add Channel 294C2 to Okarche¹,

Oklahoma; and (c) modify the license for KCLI-FM, Clinton, Oklahoma, to operate on

Channel 294C2 with "Okarche, Oklahoma" as the station's community of license. In
support whereof, the following is shown:

Background

KCLI-FM currently operates on Channel 295C1 at Clinton, Oklahoma. On
 April 2, 1998, the Commission granted TBC's application (File No. BPH-971210ID) for

No. of Copies rec'd 045 List A B C D E M M B

¹ Pronounced "Oh-KAR-chee". The name is derived from three Native American names, "OK" from Oklahoma Territory, "AR" from Arapaho, and "CHE" from Cheyenne.

one-step construction permit to change the channel of KCLI-FM from Channel 295C1 to Channel 294C1. On the same date, the Commission amended the Table of Allotments, 47 CF.R. §73.202(b) to add channel 294C1 to Clinton.² TBC requests the Commission to delete Channel 294C1 from Clinton and to reallot Channel 294C2 to Okarche, Oklahoma, with a concurrent modification of the license of KCLI-FM to operate on Channel 294C2 at Okarche, Oklahoma. This change is permissible under Section 1.420(i) of the Rules, which authorizes the Commission to modify the license or permit of an FM station to specify a new community of license where the amended allotment would be mutually exclusive with the licensee's present allotment.

2. Two factors must be demonstrated in order to change a station's city of license in a rule making proceeding: (1) the channel changes must be mutually exclusive, and (2) the rule making must not deprive a community of an existing service representing its only local transmission service. The Commission stated that in making the determination of whether to amend the Table of Assignments it would "take into account the totality of the service improvements resulting from a proposed change in community of license in determining whether an allotment proposal should be approved." See Modification of FM and TV Authorizations (New Community of License), 4 FCC Rcd 4870 [66 RR 2d 877] (1989). TBC's proposal is consistent with the rules and Commission policies, i.e., the channel changes are mutually exclusive, and the rule making will not deprive Clinton of its only local transmission service.

² Attachment A is a copy of the FCC letter amending the Table of Allotments.

Expression of Continuing Interest

- 3. If the Commission allots Channel 294C2 to Okarche, TBC will promptly file an application for a minor change construction permit to operate KCLI-FM on Channel 294C2 at Okarche, and upon grant, will promptly construct and operate the facilities.
- 4. Attachment B is a Technical Exhibit, which is incorporated herein by reference, that provides the Commission with technical information about the proposed Clinton/Okarche channel exchange.

Clinton, Oklahoma

5. As stated in the Technical Exhibit, Clinton had a 1990 population of 9,298. FM station KQMX-FM and standard broadcast station KCLI(AM) will remain licensed to Clinton after the reallotment of KCLI-FM. Thus, the reallotment of KCLI-FM to Okarche will not result in removing the only local aural service from the community.

Okarche, Oklahoma

6. Okarche, a community in Kingfisher County, was incorporated in 1905.

Okarche is managed by an elected Board of Trustees. Okarche had a 1990 population of 1,160 persons.³ Attachment C contains a large body of evidence demonstrating the independent nature of Okarche. Included in Attachment C are letters from the Mayor, two Okarche Town Trustees and the Town Clerk endorsing TBC's proposal to bring a first local radio service to Okarche.

³ Source: Technical Exhibit.

7. Mayor Jack B. Andrews provided a letter to "heartily support" locating an FM radio station in Okarche. His letter summarizes the growth of Okarche and its selfsufficiency. Trustee Paul Biller explains that the Okarche Town Council members are elected to serve four year terms. They hire and supervise all other city employees. Okarche has its own budget and yearly audits. Okarche also has a police department, fire department, streets, water and sewer systems departments. Okarche has the following departments or boards within the town government: Vehicle Maintenance, Community Development Department, Parks and Recreation Board, Planning Commission, Board of Adjustments, Municipal Judge, Municipal Court and Town Attorney. Okarche has its own businesses, churches, schools, civic organizations, and recreation facilities. Mr. Biller states that the citizens of Okarche consider themselves as citizens and residents of Okarche and have strong ties to the community. Town Trustee Richard Raupe also submitted a letter to "strongly recommend approval of the proposal." He says "A local radio station can be a catalyst for economic development and for community relations." Town Clerk Elise Turner also recommends approval of the proposal. Okarche Economic Developer Huey P. Long submitted a letter to "endorse the proposal enthusiastically." Okarche Public School Superintendent Robert Barnett submitted a letter stating that a radio station "could be a wonderful addition to our community and one that Okarche Public Schools could use for community involvement with our school." George Halko, president of major employer Temptrol, Inc., and Mike Grellner, owner of Grellner Oil Co., submitted letters endorsing the TBC proposal.

- 8. Okarche has a comprehensive city plan and zoning. Okarche has one bus carrier, a motel with 27 rooms, three Protestant churches and one Catholic church. There are two clinics in Okarche. Practicing in Okarche are 5 physicians and two physician assistants. Okarche has two banks. The major employers are Okarche Public Schools, Temptrol, Inc., Carter Chevrolet, and Center of Family Love. Attachment E consists of photographs of businesses and governmental installations and civic organizations that identify with Okarche. Therefore, Newcastle possess the requisite "social, economic and cultural components that are commonly associated with community status." See, FM Table of Allotments (East Hemet, CA), 67 RR 2d 146, 147 (1989).
- 9. Okarche has only a weekly newspaper, the *Okarche Chieftain*, and a cable television system. Okarche has no broadcast stations assigned to it. KCLI-FM would bring first local service to Okarche, since Okarche currently does not have a local station. Okarche is not located in an Urbanized Area, and the Technical Exhibit (See Exhibit #2) shows that the predicted city-grade signal from the reference coordinates would barely penetrate the Oklahoma City Urbanized Area.

Public Interest Considerations

10. In downgrading and changing its community of license, KCLI-FM proposes to relocate its transmitter site. The Technical Exhibit demonstrates that the gain area has a population of 446,015 with an area coverage of 8,107 square kilometers. The loss area of 7,796 square kilometers has a population of 54,423. There is an overlap area of 410

⁴ Source: Attachment D, Fact Sheet on Okarche prepared by the Oklahoma Department of Commerce.

square kilometers which covers 2,864 persons. Thus, this proposal will result in increased service to 391,592 persons and there will be a slight increase in overall coverage by 311 square kilometers. The Technical Exhibit demonstrates that the entire loss area will be covered by at least five primary aural services and is, therefore, well-served. See, FM Table of Allotments (Douglas, GA, et al.), 10 FCC Rcd 7706, 7707 (1995) (where loss area received service from at least five full-time reception services, Commission found area to be "well-served"). Since Clinton will continue to receive local service from two commercial broadcast stations, TBC's proposal will not deprive Clinton of its only local transmission service.

11. As shown in the attached Technical Exhibit, from the proposed site Okarche would be entirely covered by a 3.16 mV/m (70 dBu) or better signal from KCLI-FM.

Thus, modification of the license for KCLI-FM would be consistent with the Commission's city-grade contour coverage requirements.

Technical Considerations

- 12. On April 2, 1998, the Commission granted a construction permit to TBC (File No. BPH-971210ID) and allotted Channel 294C1 to Clinton. Channel 294C2 can be allotted to Okarche, Oklahoma, at a reference point located at **North latitude 35° 43' 08", West longitude 98° 00' 09"** in compliance with all spacing constraints.
- 13. The Commission's priorities for assigning FM allotments are set out in *Revision of FM Assignment Policies and Procedures*, 90 FCC 2d 88, 92 [51 RR 2d 807] (1982). They are: (1) first aural service, (2) second aural service, (3) first local service, and (4) other public interest matters. Co-equal weight is given to priorities (2) and (3).

Here, first local service to Okarche is greatly preferred to third local service to Clinton.

Thus, there would a preferential arrangement of allotments resulting from the allotment of Channel 294C2 to Okarche.

WHEREFORE, TBC respectfully requests the Commission to amend Section 73.202(b) of the Commission's Rules, as follows:

Oklahoma

	<u>Present</u>	Proposed
Clinton	294C1, 238C2	238C2
Okarche		294C2

Conclusion

TBC requests the Commission to (a) delete Channel 294C1 from Clinton,
Oklahoma, (b) allot Channel 294C2 to Okarche, Oklahoma, and (c) modify the license of
KCLI-FM to operate on FM Channel 294C2 at Okarche, Oklahoma. As stated <u>supra</u>, if
the FCC modifies the license of KCLI-FM to operate on Channel 294C2 at Okarche,
TBC will timely file an application for minor change construction permit to operate

KCLI-FM at Okarche, and upon grant thereof, TBC will construct the new facilities and operate them.

Respectfully submitted,

TYLER BROADCASTING CORPORATION

By:

Gary S. Smithwick Its Attorney

SMITHWICK & BELENDIUK, P.C.

1990 M Street, N.W. Suite 510 Washington, D.C. 20036 (202) 785-2800

April 3, 1998

ATTACHMENT A

FEDERAL COMMUNICATIONS COMMISSION 1919 M STREET NW WASHINGTON DC 20554

MASS MEDIA BUREAU
AUDIO SERVICES DIVISION
TECHNICAL PROCESSING GROUP
APPLICATION STATUS: (202) 418-2730
HOME PAGE: www.fcc.gov/mmb/asd/

PROCESSING ENGINEER: John Grizzle TELEPHONE: (202) 418-2740 FACSIMILE: (202) 418-1410 MAIL STOP: 1800B3

INTERNET ADDRESS: jgrizzle@fcc.gov

April 2, 1998

Mr. Ty A. Tyler President Tyler Broadcasting Corporation 5105 South Shields Oklahoma City, OK 73129

In re:

KCLI-FM, Clinton, OK

Tyler Broadcasting Corporation

BPH-971210ID

Dear Mr. Tyler:

The staff has under consideration the above-captioned minor change *one step* application filed by Tyler Broadcasting Corporation to change KCLI-FM from Channel 295C1 to Channel 294C1 pursuant to the *Report and Order* in MM Docket 92-159. The application also proposes to correct antenna location.

An engineering study reveals that the proposed allotment site fully complies with the Commission's allotment standards and that the application meets the Commission's acceptability and grantability standards. Therefore, pursuant to the *Report & Order* in MM Docket 92-159, 8 FCC Rcd 4735 (1993), we find that the public interest would be served by substituting Channel 294C1 for Channel 295C1 at Clinton, Oklahoma.

Accordingly, pursuant to the authority found in Sections 4(i), 5(c)(1), 303 and 307(b) of the Communications Act of 1934, as amended, and Sections 0.61, 0.204(b), 0.283, 1.420, 73.203(b), and 73.3573 of the Commission's Rules, as amended IT IS ORDERED, that effective this date, the FM Table of Allotments, 47 C.F.R. § 73.202(b), IS AMENDED as follows:

Community Clinton, Oklahoma Channel No. Add 294C1 Delete 295C1

IT IS FURTHER ORDERED, that the license, BLH-4519, for Station KCLI-FM IS MODIFIED to specify operation on Channel 294C1 at Clinton, Oklahoma.

IT IS FURTHER ORDERED, Application File No. BPH-971210ID IS HEREBY GRANTED with conditions.

Sincerely,

award P. De La Hunt

Supervisory Engineer
Audio Services Division

Mass Media Bureau

cc: Mr. William G. Brown Gary S. Smithwick

¹ The reference coordinates for the proposed Clinton, Oklahoma Channel 294C1 allotment site are 35° 29' 00" NL, 98° 58' 54" WL.



PROPOSED RULEMAKING ASSIGN CHANNEL 294C2

Okarche, Oklahoma April 1998

It is proposed to assign Channel 294C2 to Okarche, Oklahoma as that community's first local service and to delete Channel 294C1 at Clinton, Oklahoma.

Additionally, it is requested that KCLI-FM be ordered to move to the new community.

Channel 295C1 was, until recently, allocated to Clinton, Oklahoma and was assigned to KCLI-FM. However, the licensee of KCLI-FM filed a one-step application to change to Channel 294C1. It is our understanding that a construction permit (BPH-971210ID) was recently granted by the Commission.

Okarche meets the commission's definition of a community. Okarche has a 1990 population of 1,160 persons which is an increase of 9% over the 1980 US Census.

Okarche is an incorporated community with a Board of Trustees type of government.

The city levies its own 3% sales tax and provides police, fire, water, sewer and garbage pickup to its citizens. Okarche has its own schools, churches, commercial and manufacturing businesses. There is a weekly newspaper "Okarche Chieftain" serving the community. Okarche does not have any other broadcast service. Residents and businesses alike clearly identify Okarche as their home and location.

The town is self-sufficient as it provides all the normal city services. The town is not located in any urbanized area plus the proposed FM facility will provide city grade service to only a very small area (approx. 2%) of the Oklahoma City Urbanized Area (see Exhibit #2).

This proposal will not leave Clinton without local service. Currently there are two other broadcast stations licensed to Clinton, KQMX-FM Channel 238C2 and KCLI-FM-AM 1320 kHz 1/0.1 kW. Clinton has a 1990 population of 9,298.

From the proposed reference point¹ Channel 294C2 can be assigned and meet all spacing requirements of §73.207. From this site KCLI-FM will place a 70 dBu contour over the entire city of license (See Exhibit #1A).

The site is open land, not near an airport nor is it in an environmentally sensitive area. Therefore, it is believed this site is suitable as a tower site.

We assumed a maximum Class C2 facility at the proposed site and the present KCLI-FM licensed facilities at the present site. Therefore, the gain area has a population of 446,015 with an area coverage of 8,107 sq. km. The loss area has a population of 54,423 with area coverage of 7,796 sq. km. There is an overlap area, which covers 2,864 persons. The area coverage of this overlap is 410 sq. km. Thus this proposal will increase service to 391,592 persons and there will be a slight increase in overall coverage area by 311 sq. km.

We show in the enclosed Exhibit #3 that the loss area is adequately served with at least five aural services in the loss area. Therefore, the service in the loss area is considered as adequately served.

Proposed Changes to the FM Table of Allocations:

Community	Present	Proposed
Clinton	294C1 ² , 238C2	238C2
Okarche	none	294C2

Reference Point North Latitude 35° 43' 08" West Longitude 98° 00' 09"

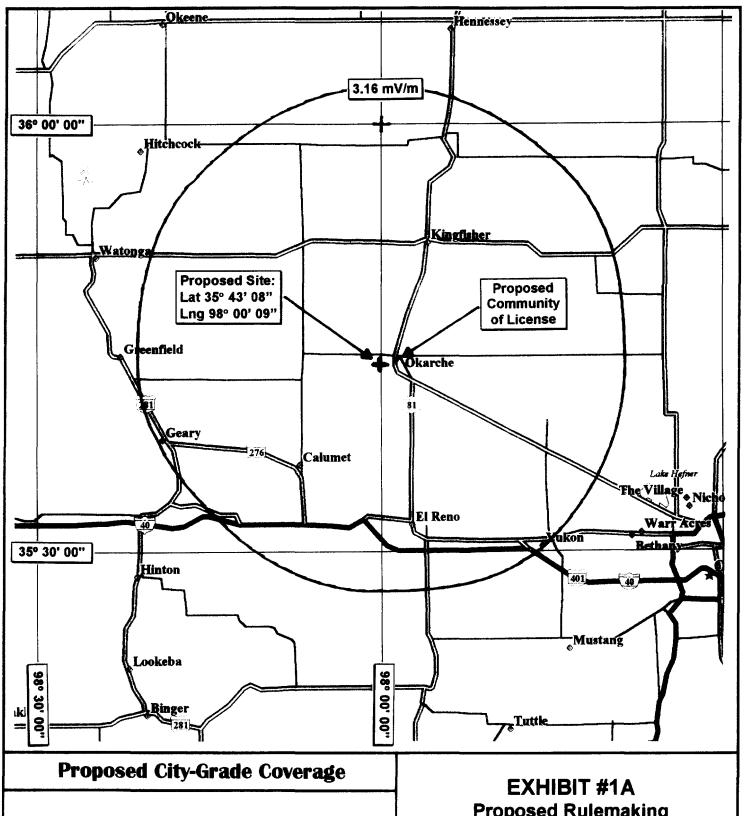
² See explanation of Channel 295 to Channel 294 at Clinton in the second paragraph of this narrative.

Upon assignment of Channel 294C2 at Okarche the licensee of KCLI-FM will timely file an application for a construction permit and upon grant will timely build the newly authorized facilities.

Bromo Communications, Inc.

William G. Mour

William G. Brown



Map is State of Oklahoma Scale 1:600,000 ©1993 DeLorme Mapping

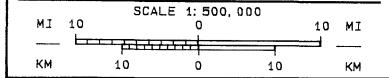


EXHIBIT #1A Proposed Rulemaking Assign Channel 294C KCLI-FM Radio Station

Okarche, Oklahoma April 1998

BROMO TECHNICAL CONSULTANTS
COMMUNICATIONS

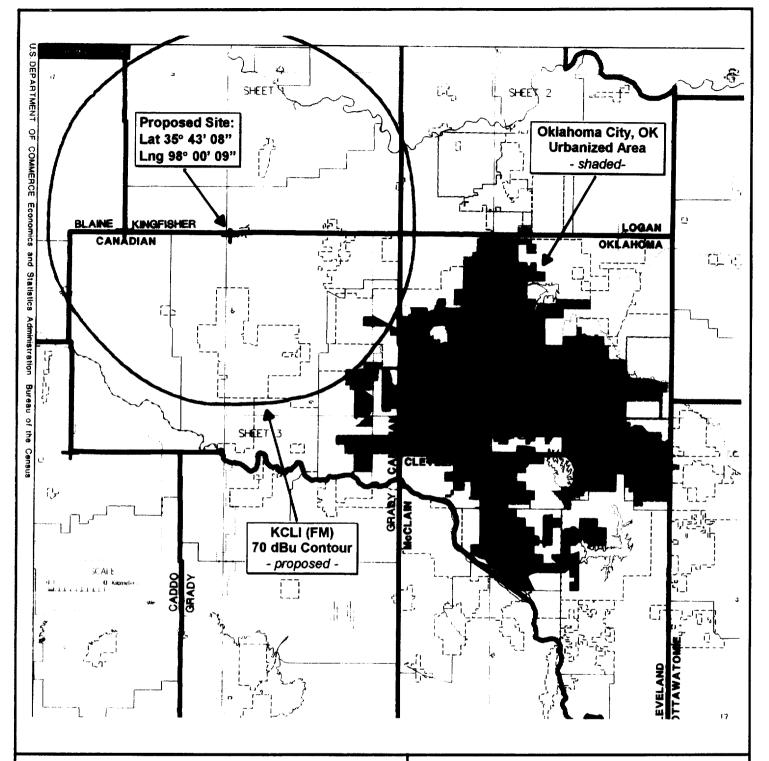
Allocation Study for Channel 294C2 Proposed Rulemaking - Okarche Oklahoma

REFERENCE 35 43 08 N 98 00 09 W	CL Curren Channel 2	-	ngs 5.7 MHz -		DISPLA	Y DATES 03-29-98 03-30-98
Call Channel N. Lat. W. Lng.	Location Pow	er	Dist HA	Azi AT	FCC	Margin
KCLIFM AP 294C1 Clir 35 29 00 98 58 54 Custer Broadcastir ALOPEN AL 294C1 Clir 35 29 00 98 58 54 KCLIFM LI 295C1 Clir 35 28 53 98 59 14	CN 100.	OK 000 kW BPH	92.50 87 19712101D	253.8 M 980	22 4. 0	-131.50
ALOPEN AL 294C1 Clir 35 29 00 98 58 54	nton N 0.	OK 000 kw	92.50 0 1	253.8 M	224.0	-131.50
KCLIFM LI 295C1 Clir 35 28 53 98 59 14	cn 100.	OK 000 kw	93.04 87	980: 253.8 M	158.0	-64.96
Custer Broadcastin KYNZ LI 294A Lone 34 14 09 97 14 48 Chuckie Broadcasti KHTT LI 295C Musk 35 51 41 95 46 03	ng, Inc. Grove CN 5.	BLH OK 500 kW	14519 178.42 104	9801 157.1 4 M	121 166.0	12.42
Chuckie Broadcasti KHTT LI 295C Musk 35 51 41 95 46 03	ng Company cogee CY 100.0	BLH OK 000 kw	1920611KB 202.67 308	9702 84.9 8 M	228 188.0	14.67
Renda Broadcasting KXXYFM LI 241C Okla 35 32 58 97 29 18	homa City	OK	50.22	111.9	35.0	15.22
Clear Channel Radi KYQQ LI 293C Arka	o Licenses, insas City	BLH KS	1830630AD 204.10	9702 26.7	226 188.0	16.10
37 21 24 96 57 55 Wichita Great Empi KXXYFM LI 241C Okla 35 29 28 97 30 33	CN 100.0 re Broadcas homa City	000 kW BLH OK	390 880120 KA 51.35	9702 119.4	228 35.0	16.35
35 29 28 97 30 33 Clear Channel Radi	CN 100.0	000 kW BLH	78 1840402BX	M 9702	226	20 40
Clear Channel Radi KGOU LI 292A Norm 35 17 22 97 21 30 The University of KTLS.C CPM 293C3 Hold 34 54 50 96 31 20	CN 3.0 Oklahoma	000 kW BLH	91 830804AE	M 9609	920	20.40
KTLS.C CPM 293C3 Hold 34 54 50 96 31 20 Tyler Broadcasting	lenville ZCN 25.0 Corporatio	DMLU	130177010	2111	117.0 L14	44.55

§73.207 Allocation Study

EXHIBIT #1B
Proposed Rulemaking
Assign Channel 294C
KCLI-FM Radio Station
Okarche, Oklahoma
April 1998

BROMO
TECHNICAL CONSULTANTS
COMMUNICATIONS



70 dBu Coverage of Urbanized Area

Map is State of Oklahoma Scale 1:666,160 Bureau of Census Economics and Statistics Administration Department of Commerce

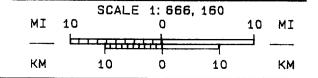
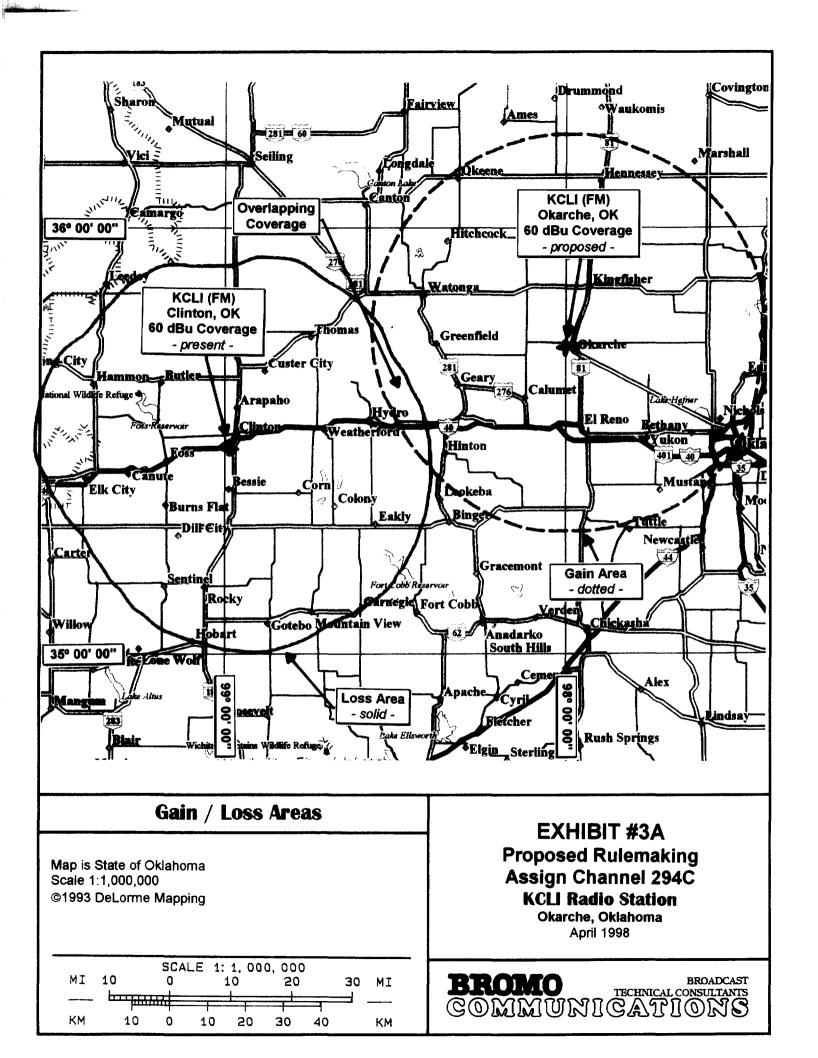
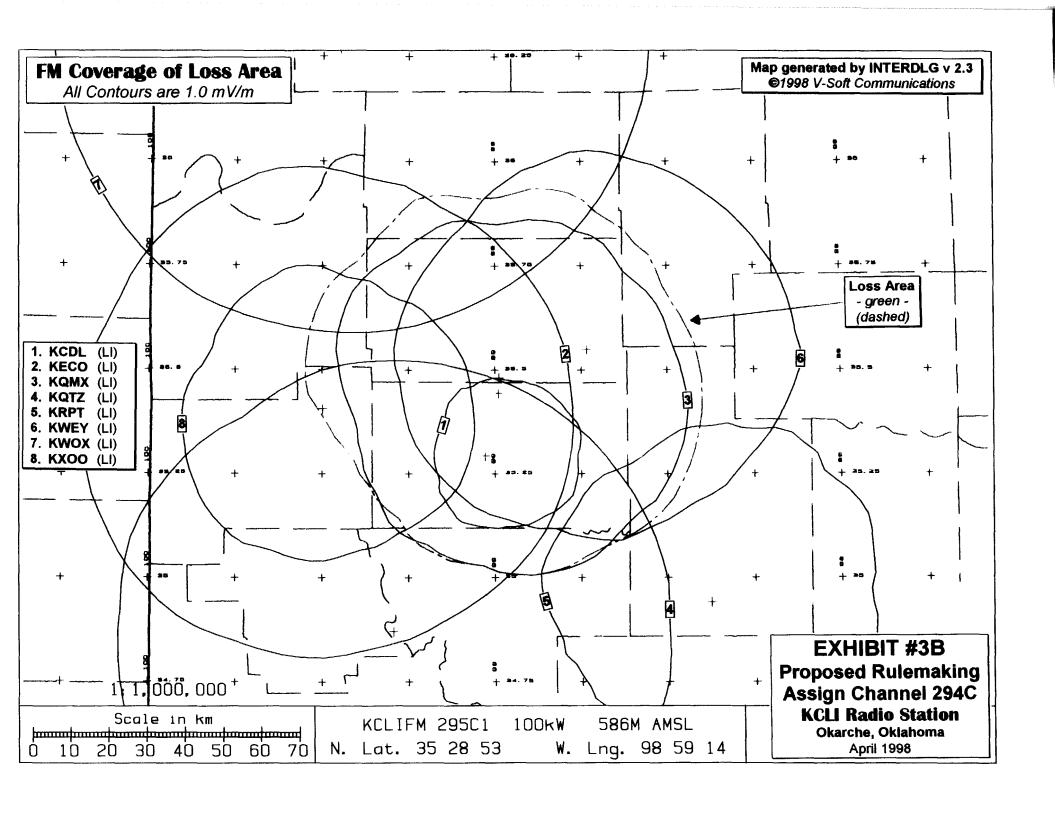


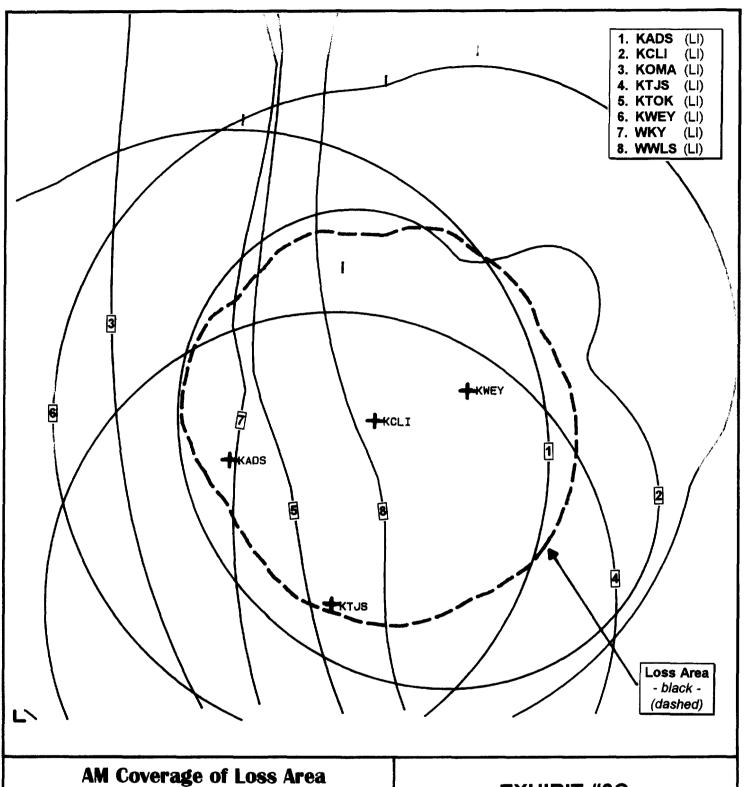
EXHIBIT #2 Proposed Rulemaking Assign Channel 294C KCLI-FM Radio Station Okarche, Oklahoma

April 1998

BROMO TECHNICAL CONSULTANTS
COMMUNICATIONS







All Contours are 0.5 mV/m

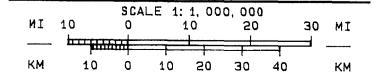


EXHIBIT #3C Proposed Rulemaking Assign Channel 294C KCLI Radio Station Okarche, Oklahoma April 1998

BROMO BROADCAST COMMUNICATIONS

EXHIBIT #3D Proposed Rulemaking Assign Channel 294C KCLI-FM Radio Station

Okarche, Oklahoma April 1998

AM/FM Coverage of KCLI Loss Area

FM Station	Channel	City of License
KCDL	257A	Cordell
KECO	243C1	Elk City
KQMX	238C2	Clinton
KQTZ	290C	Hobart
KRPT	279C1	Anadarko
KWEY	247C1	Weatherford
KWOX	266C	Woodward
кхоо	232C3	Elk City

AM Station	Frequency	City of License
KADS	1240	Elk City
KCLI	1320	Clinton
KOMA	1520	Oklahoma City
KTJS	1420	Hobart
KTOK	1000	Oklahoma City
KWEY	1590	Weatherford
WKY	0930	Oklahoma City
WWLS	0640	Moore

ATTACHMENT C

Town of Okarche

P. O. Box 116

OKARCHE, OKLAHOMA 73762

Phone 263-7290

March 6, 1998

Magalie Roman Salas, Esq. Secretary Federal Communications Commission 1919 M Street, N. W. Room 222 Washington, DC 20554

RE: Proposed FM Radio Station

Dear Ms. Salas:

I understand that Tyler Broadcasting Corporation is proposing to locate an FM Radio Station in Okarche. As Mayor of Okarche, I heartily support locating an FM radio station in our growing, thriving community.

Okarche incorporated as a Town in 1905 and operates as a Board of Trustees system of government, in accordance with Oklahoma State Statutes. Our Town Council is comprised of three Council Members, elected to four year terms of office. I was elected Mayor by vote of the Council and have served for over 9 years.

The Town of Okarche is totally self-sufficient community, providing a wide array of town and municipals services to its citizens. The Town has a full time department that operates the water and sewer systems, collection and sanitation systems as well as, street construction and upkeep. We pride ourselves with our full time Police and Volunteer Fire Departments, which have established enviable reputations for service to the community. The Town's Municipal Court System serves the legal needs of the community. Our Community Development Department plans for the orderly growth and prosperity of Okarche's future. The Okarche Public School System provides primary education for grades kindergarten through high school. In addition, we have two parochial schools that offer education through the eighth grade.

Okarche has evolved over the years from a rural farming community, to a growing community with a superb quality of life. Two State Highways dissect our municipality, providing opportunities for a variety of residential and commercial developments. Commercial and industrial businesses focus on a variety of goods and services. Temtrol, Inc., started by an Okarche resident, now owned by NORTEK, builds custom air handling systems for companies throughout the United States. It is also one of the largest employers in the area. Other businesses include the Tower Cafe, home of Okarche's Famous Homemade Cinnamon Rolls which are shipped all over the state, and Eischen Industries, owners of a grocery store and Eischen's Bar, oldest bar in the state of Oklahoma. Carter Chevrolet, Griesel Ford, Tower Inn, an attorney, a video store, three gas stations, two banks, two insurance agencies, two accounting offices, restaurants, a lumber company, a private airport, a parts store, two tire shops, two automotive repair shops, and beauty shops are some of the other businesses that Okarche offers. Medical services include two clinics, one dentist, a medical billing and transcription service, and two veterinarians. Pioneer Telephone provides our telecommunication services including a phone directory and yellow pages, and the Okarche Chieftain provides local newspaper coverage.

Okarche has emerged as a growing community. Okarche's success is due to its foresight and willingness to plan for the future. Our community leaders are committed to a long term comprehensive plan for our town with the requisite infrastructure planning to ensure orderly development. As such, we are continually expanding and upgrading the services we provide our citizens. Our residential areas cater to people accustomed to a country lifestyle with all the modern conveniences. We also have parks and recreation facilities.

Our citizens pride themselves on being residents of Okarche. Our superb public school system, modern medical facilities, and low crime rate contribute to our outstanding quality of life with the flair of country living.

The addition of a FM radio station in Okarche would serve to enhance our prospering community and provide a valuable public service to our residents, businesses, and schools.

Sincerely,

Jack B. Andrews

Mayor

Town of Okarche

P. O. Box 116
OKARCHE, OKLAHOMA 73762
Phone 263-7290

March 16, 1998

Magalie Roman Salas, Esq. Secretary Federal Communications Commission 1919 M Street, N. W. Room 222 Washington, DC 20554

RE: Proposed FM Radio Station in Okarche, OK

Dear Ms. Salas:

The Town of Okarche is a rapidly growing community. Okarche was incorporated in 1905. All council members are elected to serve four year terms. The Council hires and supervises all other city employees.

Okarche has its own budget and yearly audits. We also have the following departments and/or Boards within our town government:

- 1. Police Department
- 2. Fire Department
- 3. Streets, Water and Sewer Systems Department
- 4. Vehicle Maintenance
- 5. Community Development Department
- 6. Parks and Recreation Board
- 7. Planning Commission
- 8. Board of Adjustments
- 9. Municipal Judge
- 10. Municipal Court
- 11. Town Attorney

New businesses and residences are being constructed at record paces. Our comprehensive zoning plans are being used to control, and in some instances, limit some types of growth in our town.

Okarche has mutual aid agreements with surrounding communities and we are frequently called upon for assistance from each of them.